

ENHANCED ENVIRONMENTS

GO BEYOND GREEN SCREEN WITH LED AND INTERACTIVE LIGHTING

PRG's proprietary Enhanced Environments solution allows DPs to change the location, weather, lighting conditions and the time of day seamlessly using pre-recorded plates or 3D content. Instead of transporting crew and talent, we bring the location to a studio. Using a customizable combination of LED panels, virtual production, ICVFX and interactive lighting, reflections appear naturally and effects are visible on set and in camera, allowing the talent to react naturally to their environment.

PRG technicians will help you customize the correct equipment solution for all kinds of scenarios. Whether you're looking to simulate a driving scene or fake the moon landing, we'll work with your creative team to figure out the best way to approach the scene from a technical standpoint.

Benefits of Enhanced Environments

- Go-to solution for Vehicle Process Work
- Leverages PRG's industry-leading video, LED technology and media servers
- Flexibility to change locations and adapt setting from day to night in one stage location
- Significant advantages over traditional green screen technology, favored by leading DPs
- Reduced post-production costs



Contact for more information: enhancedenvironments@prg.com



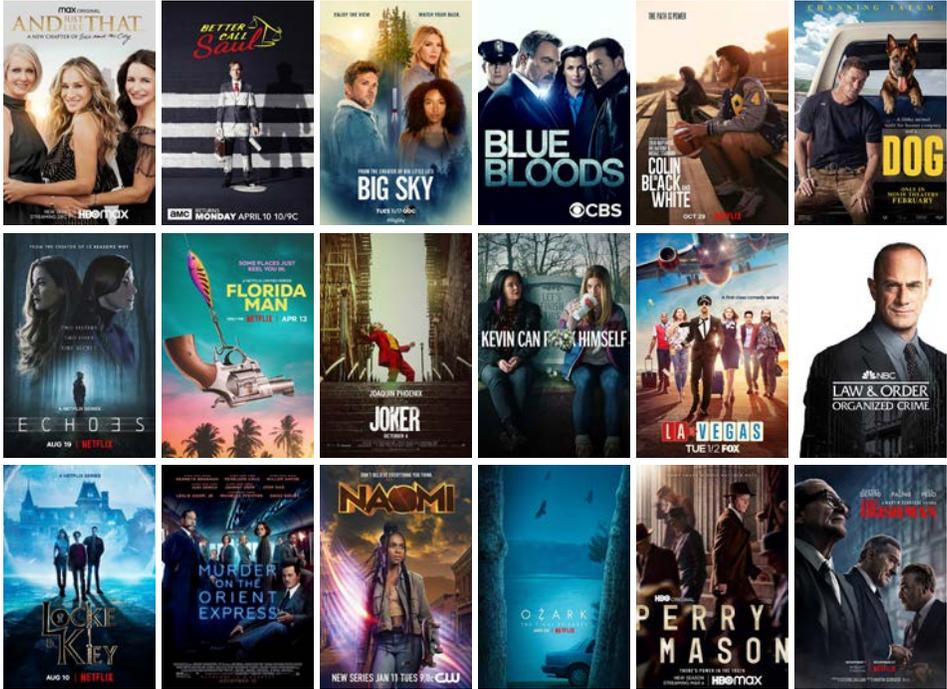


Enhanced Environments using Virtual Production and ICVFX are reimagining the methods of storytelling and content creation across a growing number of industries. Through advancements in LED display and brain bar technology, it empowers the world's leading visual storytellers to deliver deeply immersive experiences that engage audiences like never before.



Recent Works

Our Enhanced Environments solution has been used by some of the biggest names in television and film:



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