



ARTIST DEVELOPMENT

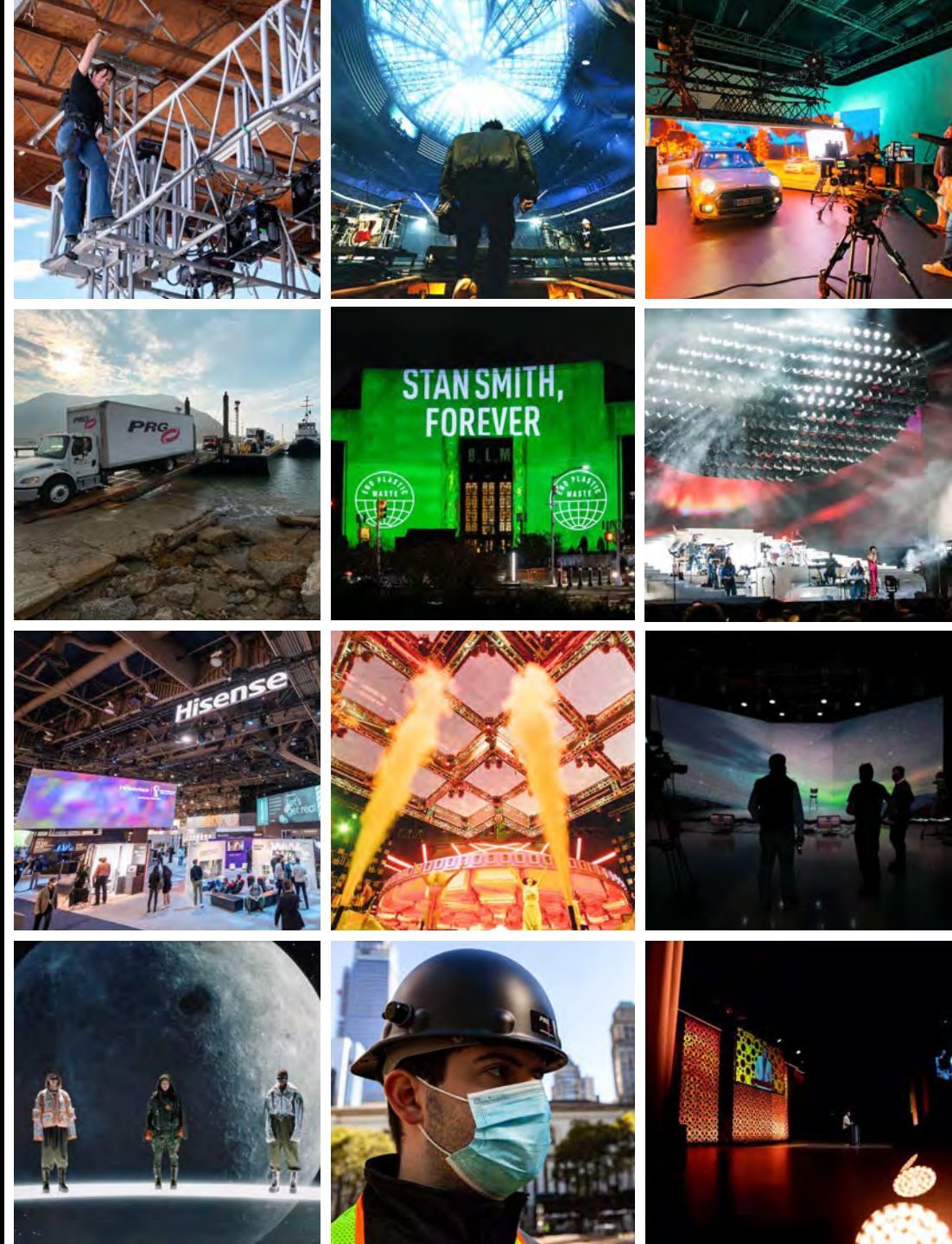
Touring & Performances

PEOPLE. PRODUCTION. POSSIBILITY.

Our people are our secret sauce. They create our world-class solutions, bringing their skillsets, experience and the qualities of our culture: passion, agility, customer focus.

It's what we do: Realizing our customers' ideas and creativity in every media form. Production is a mindset at PRG, laser-focused on real customer and project needs and geared to overcoming any challenge.

The payoff. The achievement of a great show; the communication of a new idea; deepened connection with fans and audiences; creative boundaries blown open; expectations surpassed.



PRG is committed to bringing solutions to creative visions of all scopes and sizes.

By investing our time and resources, **we believe in fostering mutual relationships with developing artists.**



Concert touring is in our DNA. We've spent the past 25 years developing **custom designed technology and unique solutions** for the biggest acts in the world.

Now, we're applying that experience to help developing artist teams figure out the best way to use technology to make a lasting impression on their audiences.



WHERE WE WORK

We're as global as you need us to be, spanning 28 countries on 6 continents. PRG is a production partner you can grow with.



The Americas – 18 locations

New York • New Windsor • Atlanta • Miami
Secaucus • Orlando • Dallas • Chicago
Las Vegas • San Francisco • Los Angeles
Van Nuys • Nashville • Toronto • Buenos Aires

EMEA – 20 locations

Germany • United Kingdom
UAE • Saudi Arabia • France
Austria • Spain • Switzerland

Asia Pacific – 5 locations

Australia • China • Japan

PRG Alliance: Certified Partners

Brazil • Cameroon • Croatia • Greece
Hungary • Italy • Israel • Indonesia
Morocco • Portugal • Senegal
Singapore • South Korea

A professional television studio set. In the center, a large screen displays a colorful scene with people and the word "LOVE". The studio is filled with technical equipment, including cameras on tripods, lighting rigs with spotlights, and various monitors. The scene is dimly lit, with a strong purple and blue color cast. The text "TECHNICAL SERVICES" is overlaid in large, white, bold letters across the middle of the image. Below it, the text "Tourable solutions to set your show apart" is written in a smaller, white font. A horizontal line with a double arrow pointing right is positioned between the two lines of text.

TECHNICAL SERVICES

Tourable solutions to set your show apart



LIGHTING



AUDIO



VIDEO



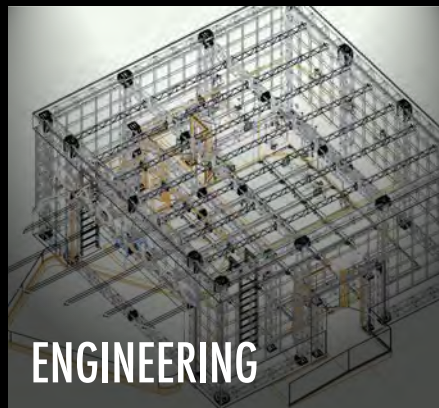
LIVESTREAMING



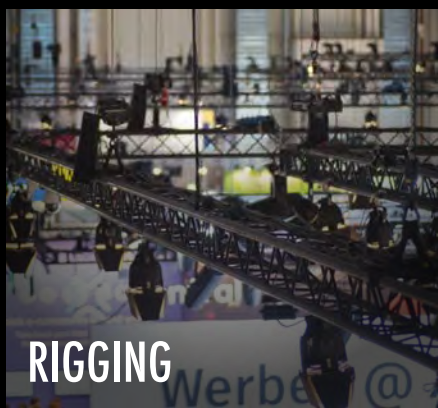
CAMERA



SCENIC



ENGINEERING



RIGGING



VIRTUAL PRODUCTION

WHAT WE DO

PRG is different. We have the gear and, more important, the people to integrate those services into a comprehensive, customized solution that responds to your goals.

OUR PEOPLE

Our people are the **power behind all the gear**. Our account managers, crews, programmers, designers, engineers and support staff will make sure you have every bit of gear that you need to go on the road, safely spec'd for your truck capacity and venue weight requirements.



CREW SERVICES

PRG Crew Services provides the **crew you need to go out on tour.** We create the optimal match between skill level and project needs, ensuring that you have techs who fully understand the gear you're bringing along.



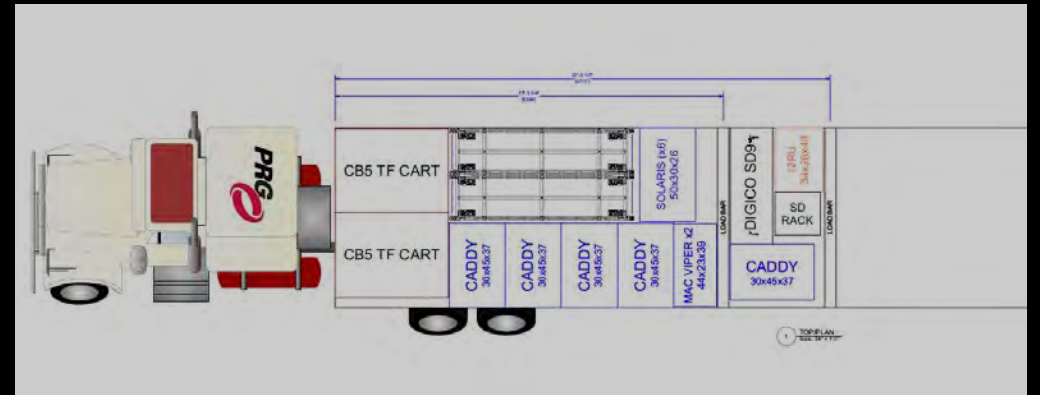


ENGINEERING

FROM DRAWINGS >>> TO ONSITE EXECUTION

Each project is custom engineered to fit all elements into a tourable solution, customized for your budget and venues.

- CAD Drawings
- Lighting Designs
- Wiring Diagrams
- Truck Packs
- Pixel Maps
- Rigging Plots



REHEARSAL FACILITIES

We recently introduced black box rehearsal studio rentals with Starwood Rehearsals in Nashville, TN and The Bridge in Longbridge (UK).

These locations can be rented daily and are an entry point to PRG's entire suite of equipment and expertise.

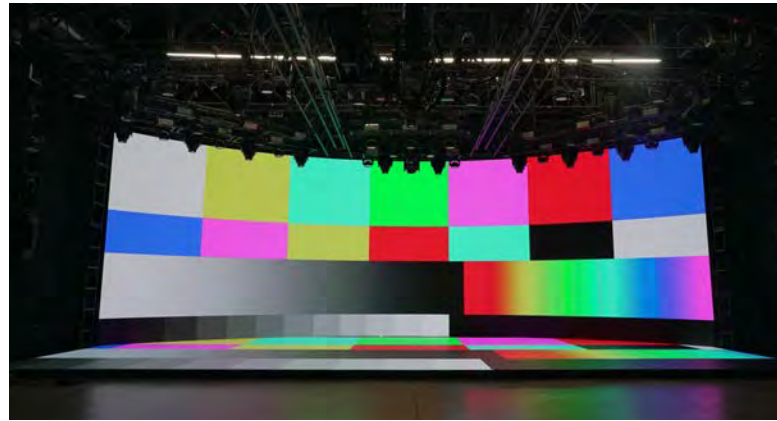


VIRTUAL PRODUCTION

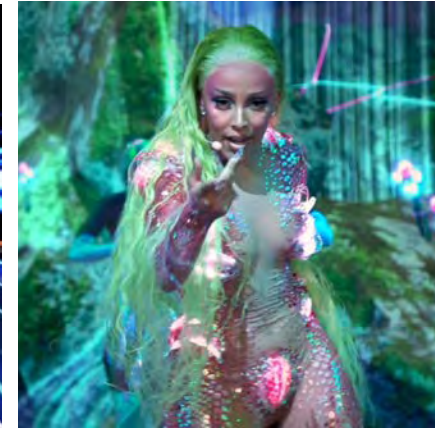
For both pre-taped and live performances, our Virtual Production Studios in Los Angeles, Hamburg and Paris provide full-service support to a range of productions including award shows, music videos, livestreamed concerts and commercial shoots.



Watch the video.
See a sizzle reel of our work in virtual production.



From Katy Perry's groundbreaking performance on American Idol, to Doja Cat's out of this world VMA appearance, **we've pioneered extended reality workflows.**



A vibrant stage performance with a large digital backdrop. The backdrop features a rainbow arching over a classical statue of a woman holding a bowl. In the foreground, a group of dancers in black outfits are performing, with their arms raised. A camera operator is visible on the left side of the stage. The scene is lit with blue and purple spotlights.

SUCCESS STORIES

We can help your team figure out the best way to use technology to make an impression on your fan base.





JACK HARLOW, COME HOME THE KIDS MISS YOU

PRG's LED, camera, and video services supported the rapper's North American and European tour dates.

- Tech rehearsals were held at Starwood Rehearsals in Nashville
- Wasted Potential team was able to identify automation moments, program and perfect their rig ahead of production rehearsals
- During the show, a whole new set and the band was revealed using a LED screen as a scenic garage door



STEVE LACY

PRG is providing turnkey lighting and audio solutions for the viral sensation's 2023 performances.

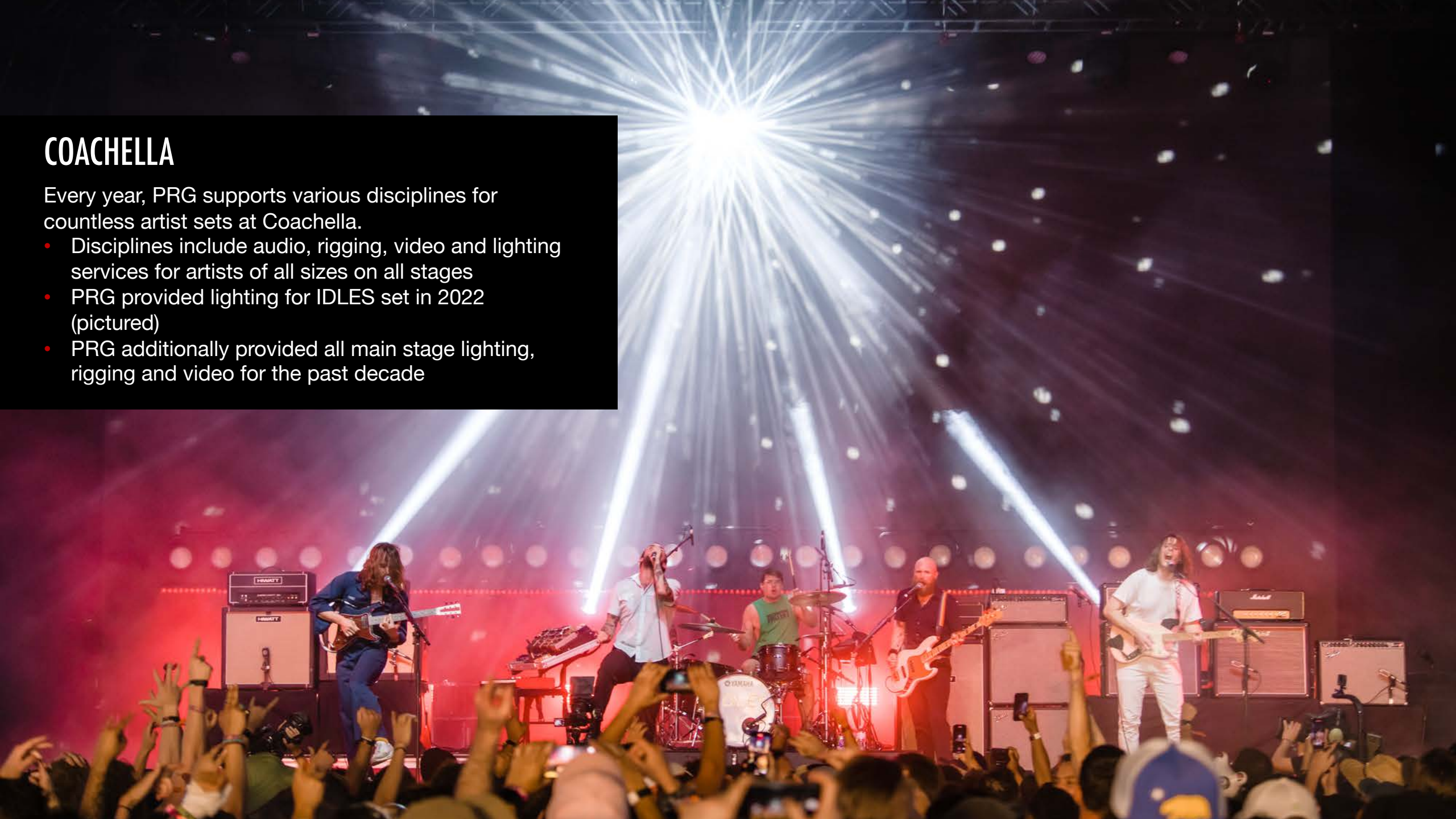
- Relationship began with PRG providing audio for 2022 tour dates and grew to include lighting as well
- PRG prepped gear from Nashville and LA so that production rehearsals at SIR Hollywood could go smoothly
- Gear includes a floor lighting package, FOH and monitor / stage pack for audio



COACHELLA

Every year, PRG supports various disciplines for countless artist sets at Coachella.

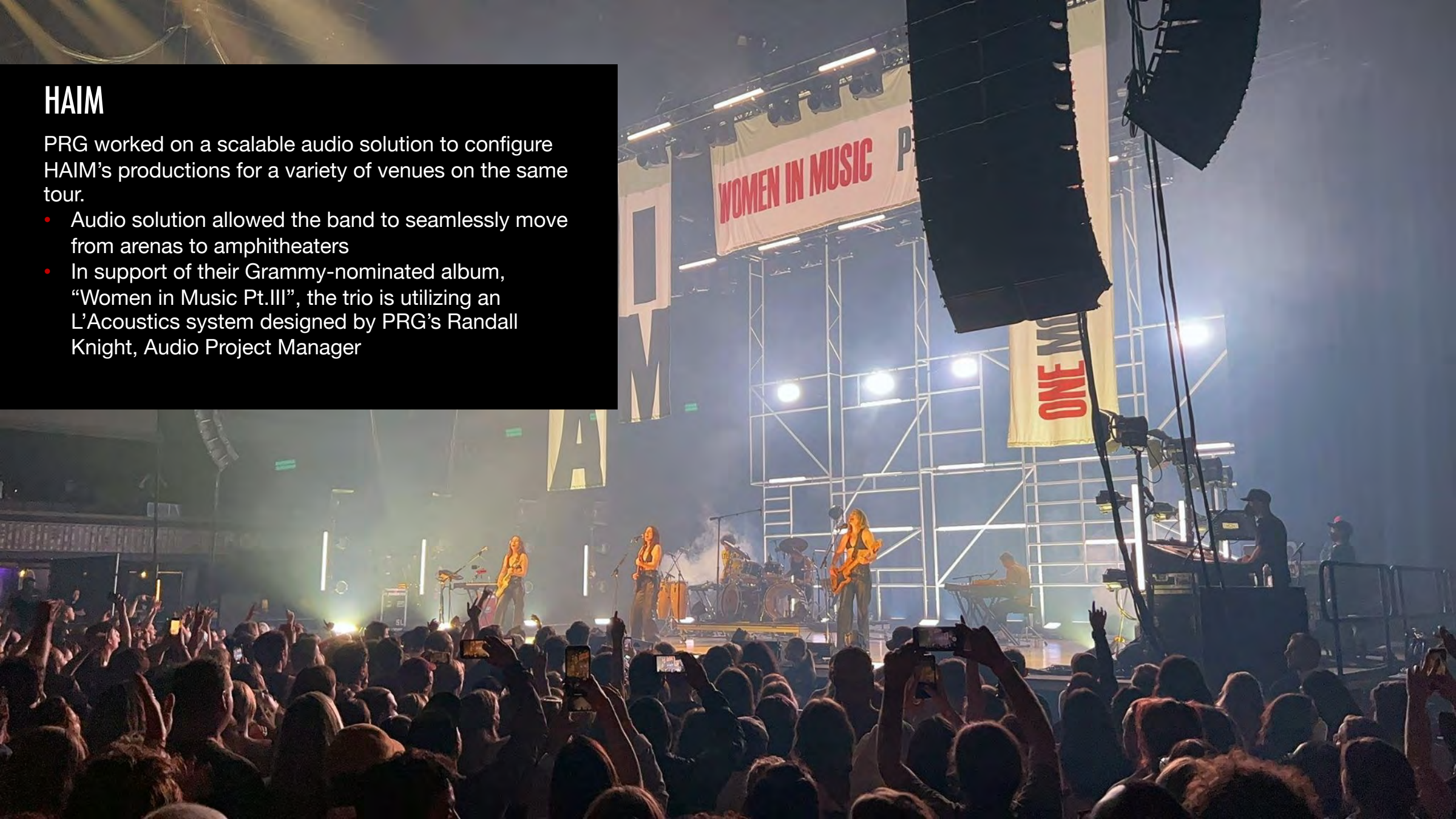
- Disciplines include audio, rigging, video and lighting services for artists of all sizes on all stages
- PRG provided lighting for IDLES set in 2022 (pictured)
- PRG additionally provided all main stage lighting, rigging and video for the past decade



HAIM

PRG worked on a scalable audio solution to configure HAIM's productions for a variety of venues on the same tour.

- Audio solution allowed the band to seamlessly move from arenas to amphitheaters
- In support of their Grammy-nominated album, "Women in Music Pt.III", the trio is utilizing an L'Acoustics system designed by PRG's Randall Knight, Audio Project Manager





GRYFFIN

The producer and his team used PRG's rehearsal space, Starwood Rehearsals Nashville to program and practice for his Bonnaroo festival appearance.

- Rehearsal gear included LED, video, audio and rigging from PRG
- Supplemental lighting gear from PRG for the festival

YOUR DEDICATED PROJECT TEAM

Our artist development team is passionate about working with emerging talent and is here to recommend the best touring solutions to help your act grow.



BROOKE HERSHEY
Account Executive, Music
bhershey@prg.com
+1 (818) 644-1360



GRACE HUTSON
Account Executive, Music
ghutson@prg.com
+1 (847) 525-8823



HANNA SCHERNECK
Account Executive, Music
hanna.scherneck@prg.com
+1 (209) 625-7150